

# CELTIC SEA SALT®

The world's first unrefined gourmet sea salt brand. Est. 1976

A SELINA NATURALLY® BRAND



## WHEN IT COMES TO SALT, WE NEVER CUT CORNERS.

We're mindful about selecting the finest sea salts following artisanal traditions for the recipes you create – so you'll taste the goodness in every bite. - Since 1976



# THE CELTIC SEA SALT® BRAND PROMISE



**Selina Delange,**  
CEO and owner of  
Celtic Sea Salt® Brand

Our 40 years experience allows us to know the kind of quality you should expect from a natural sea salt. The high standards of Celtic Sea Salt® brand promise includes:

- We inspect at the harvesting site
- We keep quality control in all steps of production from harvest to packaging
- Fair business practices with our farmers
- Lab analysis done by a 3<sup>rd</sup> party laboratory
- Tested for minerals, pH, and impurities
- #1 recommended by doctors & nutritionist
- Sustainably harvested / NOT mined
- Unrefined, all natural sea salt
- An excellent and elegant taste
- Authenticity guaranteed
- Packaged in a cGMP, kosher and certified organic facility

From our family to yours we wish you a lifetime of wellbeing.

Salty blessings to a happier and healthier world!

*Selina*



CELTIC SEA SALT®

## Comparison Chart



LIGHT GREY CELTIC®	FINE GROUND CELTIC®	FLOWER OF THE OCEAN®	CELTIC MAKAI PURE®	CHEF'S GOURMET KOSHER	CELTIC KOSHER COARSE	CELTIC KOSHER FINE	BATH, PET, AG
<b>Source:</b> FRANCE <b>Analysis:</b> Na: 32.8% Cl: 56.73% Mg: .4% pH: 8.53 <b>Application:</b> All Purpose, great with grinder	<b>Source:</b> FRANCE <b>Analysis:</b> Na: 31.08% Cl: 57.6% Mg: .5% pH: 9.94 <b>Application:</b> All Purpose, great for baking	<b>Source:</b> PORTUGAL <b>Analysis:</b> Na: 33.1% Cl: 54.4% Mg: .5% pH: 8.42 <b>Application:</b> Finishing salt, great for pinching	<b>Source:</b> HAWAII <b>Analysis:</b> Na: 25.31% Cl: 57.7% Mg: .7% pH: 10 <b>Application:</b> All Purpose, best with grinder	<b>Source:</b> GUATEMALA <b>Analysis:</b> Na: 28.9% Cl: 58.5% Mg: 1.3% pH: 9.28 <b>Application:</b> All Purpose, great for shaking	<b>Source:</b> COLIMA, MX <b>Analysis:</b> Na: 26.6% Cl: 59.8% Mg: 1.1% pH: 8.53 <b>Application:</b> All Purpose, best with grinder	<b>Source:</b> COLIMA, MX <b>Analysis:</b> Na: 27.1% Cl: 56.7% Mg: 1.4% pH: 9 <b>Application:</b> Great for pinching and shaking	<b>Source:</b> VARIOUS <b>Analysis:</b> Na: 31% Cl: 57% Mg: .5% pH: 9 <b>Application:</b> Great for soaking in the tub
							

Please note: All of the salts listed are unrefined sea salts, harvested by solar evaporation from sea water brine. Only the most prevalent minerals Sodium, Chloride, and Magnesium are listed, but trace amounts of at least 60 elements are also occurring. For more information email info@celticseasalt.com or call 800-867-7258. Salt Well to Live Well!

# SELINA NATURALLY®

Home of the CELTIC SEA SALT Brand

*Place Your Order Today!*

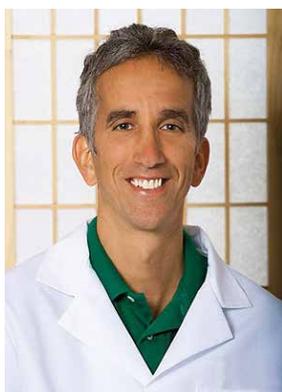
**Toll Free: 888.353.0030**

*Mon-Thurs 9 am - 5:30 pm EST*

*Fridays 9 am - 5 pm EST*

**Fax: 828.654.0529**

[wholesale@selinanaturally.com](mailto:wholesale@selinanaturally.com)



## Why Buy From Us?

- *The #1 Market Choice*
- *Packaged in a cGMP, Kosher and Certified Organic Facility*
- *Leading Brand Name*
- *Sustainably Harvested/ Not Mined*
- *Knowledgeable Customer Service*
- *Monthly Specials*
- *Family Owned Since 1976*
- *Unrefined, No Additives*
- *Full Spectrum Minerals*

*"This is the one I use. It has a long track record with me. This is what I recommend for my patients."*

*- Dr. David Brownstein, M.D.*

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Note: All Celtic Sea Salt® products MUST be retailed as packaged or sold in bulk bin. Repackaging will void contract.

# Light Grey Celtic® Sea Salt

Light Grey Celtic® *Perfect for a grinder and everyday cooking*

A whole crystal (coarse), moist salt that is mineral-rich, completely unrefined and hand harvested. Dried by the sun and the wind; this special salt retains the ocean's moisture called 'brine', locking in a vast array of vital trace elements.



0.64oz Sample Jar



1.8oz Mini Grinder



3oz Large Grinder



8oz Shaker

Also available in bulk sizes, see page 15, for more info



1/4 Bag



1/2 Bag



1lb Bag



## CELTIC SEA SALT® BRAND LIGHT GREY CELTIC®

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-GREY-1/4-6C	¼ lb Resealable Bag	6 / ¼ lb	7 28060 10403 1
S-GREY-1/2-6C	½ lb Resealable Bag	6 / ½ lb	7 28060 10400 0
S-GREY-1-6C	1 lb Resealable Bag	6 / 1 lb	7 28060 10008 8
S-GREY-5-6C	5 lb Bulk Bag*	6 / 5 lb	7 28060 10700 1
S-GREY-22	22 lb Bulk Bag*	22 lb	7 28060 10701 8
S-GREY-55	55 lb Bulk Bag*	55 lb	7 28060 10755 1
S-SJ-010-6C	8 oz Shaker Jar	6 / 8 oz	7 28060 10710 0
S-SG-GREY-6C	1.8 oz Refillable Grinder	6 / 1.8 oz	7 28060 10405 5
S-SG-LGGREY-6C	3 oz Refillable Grinder	6 / 3 oz	7 28060 10408 6

\* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

# Celtic Sea Salt® Fine Ground

Celtic Sea Salt® Fine Ground *Perfect for cooking, baking or finishing*

Fine Ground begins as our Light Grey Celtic® and is then carefully dried at a low temperature and finely ground. Additive-free, works well in a salt shaker. No salt grinder needed.



8oz Shaker



1/4lb Pouch Bag



1/2lb Bag

*Also available in bulk sizes, see page 15 for more info*



1lb Bag



Sample Packets (see pg.10)



## CELTIC SEA SALT® BRAND FINE GROUND

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-FINE-1/4-6C	¼ lb Resealable Bag	6 / ¼ lb	7 28060 10503 8
S-FINE-1/2-6C	½ lb Resealable Bag	6 / ½ lb	7 28060 10500 7
S-FINE-1-6C	1 lb Resealable Bag	6 / 1 lb	7 28060 10011 8
S-FINE-5-6C	5 lb Bulk Bag*	6 / 5 lb	7 28060 10508 3
S-FINE-22	22 lb Bulk Bag*	22 lb	7 28060 10502 1
S-FINE-55	55 lb Bulk Bag*	55 lb	7 28060 10509 0
S-SJ-020-6C	8 oz Shaker Jar	6 / 8 oz	7 28060 10720 9

\* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

# Flower of The Ocean® Fleur De Sel

Flower of the Ocean® *Ideal as a finishing salt – a rare and delicate crystal*

A gourmet finishing sea salt. Only when the weather conditions are just right do these small, delicate crystals form naturally on the surface of the salt brine. Hand harvested with care!



0.64oz Sample Jar



3oz Shaker Jar



8oz Plastic Shaker

*Also available in bulk sizes, see page 16 for more info*



1/4lb Pouch Bag



1/2lb Bag



1lb Bag



## CELTIC SEA SALT® BRAND FLOWER OF THE OCEAN®

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-FLOW-1/4-6C	¼ lb Resealable Bag	6 / ¼ lb	7 28060 10603 5
S-FLOW-1/2-6C	½ lb Resealable Bag	6 / ½ lb	7 28060 10600 4
S-FLOW-1-6C	1 lb Resealable Bag	6 / 1 lb	7 28060 10014 9
S-FLOW-5	5 lb Bulk Bag*	5 lb	7 28060 10604 2
S-FLOW-11	11 lb Bulk Bag*	11 lb	7 28060 30601 5
S-SJ-030-6C	8 oz Shaker Jar	6 / 8 oz	7 28060 10730 8
S-GS-FLOW-6C	3 oz Glass Shaker Jar	6 / 3 oz	7 28060 10606 6

\* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

# Gourmet Kosher™ Celtic Sea Salt®

## Gourmet Kosher Celtic Sea Salt® *For recipes and gourmet food*

Gourmet Kosher® is distinctive in that it is specifically designed to be an easy-to-use ingredient salt for innovative recipes and gourmet food. It also carries the quality, nutrition, and “no additive” values that will always bear the name Celtic Sea Salt®. We selected this salt to better serve our gourmet centered chef and food producer customers.



8oz Shaker



1lb Bag

*Also available in bulk sizes,  
see page 17 for more info*



### GOURMET KOSHER CELTIC SEA SALT®

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-CHEF-1-6C	Gourmet Kosher™ 1 lb Resealable Bag	6 / 1 lb	7 28060 22060 1
S-CHEF-14	Gourmet Kosher™ 14lb Reusable Tub*	14 lb	7 28060 22022 9
S-CHEF-22	Gourmet Kosher™ 22 lb Bulk Bag	22 lb	7 28060 20104 4
S-CHEF-55	Gourmet Kosher™ 55 lb Bulk Bag*	55 lb	7 28060 22055 7
S-SJ-CHEF-6C	Gourmet Kosher™ 8 oz Shaker Jar	6 / 8 oz	7 28060 22032 8
S-CHEF-5-6C	Gourmet Kosher™ 5 lb Bulk Bag	6 / 5 lb	7 28060 22050 2

\* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

# Makai Pure® Sea Salt

Makai Pure® Sea Salt,  
an extension to the gourmet Celtic Sea Salt® line.

*Makai - (muh-kahy) - towards the sea*

Mineral-rich sea water remains untouched and pure through its natural transformation into Makai Pure®.

Celtic Sea Salt®, Makai Pure® Sea Salt, is absolutely nothing other than the extracted pure minerals, which crystallize in a pharmaceutical grade facility.

This raw and remarkable sea salt provides 2% daily value of calcium and magnesium per serving. An ocean treasure, this rare sea salt has an alkalizing pH of 10.22 compared to regular table salt, which has a neutral pH of 7.

Celtic Sea Salt® Makai Pure® Sea Salt also contains potassium, selenium, plus many trace elements, such as copper, iron, zinc, manganese and chromium, which are missing from common surface water.

Enjoy its smooth flavor. Use as a superior gourmet sea salt and as a perfect mini electrolyte in your water.



0.64oz  
Sample Jar



2.1oz  
Mini Grinder



3oz  
Large Grinder



1/2lb  
Bag

*Also available in bulk,  
see page 16 for more info*



## MAKAI PURE® SEA SALT

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-MK-1/2-6C	½ lb Resealable Bag	6 / ½ lb	7 28060 90101 2
S-MK-5	5 lb Bulk Bag*	5 lb	7 28060 90103 6
S-SG-MK-6C	3.1 oz Refillable Grinder	6 / 3.1 oz	7 28060 90100 5
S-SG-SMMK-6C	2.1 oz Refillable Grinder	6 / 2.1 oz	7 28060 90105 0

\* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

# Celtic Sea Salt® Grinders

## Salt & Pepper - A Culinary Classic



Salt 3 oz grinder



Pepper 1.1 oz mini grinder



- Low price point
- Great as gifts
- Perfect for your deli or café
- Built-in grinding mechanism
- Refillable
- Sold separately or as a set

Glass jar with a screw-on, recyclable plastic (PET) grinder top. Mini grinders come filled with 1.8 oz of Light Grey Celtic® and 1.1 oz of organic black peppercorns\*. The large grinders come filled with 3 oz of Light Grey Celtic® and 2 oz of organic black peppercorns\*. | \*Certified Organic

### CELTIC SEA SALT® BRAND FILLED SALT & ORGANIC PEPPER GRINDERS

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-SG-GREY-6C	1.8 oz Refillable Grinder	6 / 1.8 oz	7 28060 10405 5
SG-R-PEPPER-6C	Mini Peppercorn (Only Grinder Case)	6 / 1.1 oz	7 28060 10406 2
S-SG-LGGREY-6C	3 oz Refillable Grinder	6 / 3 oz	7 28060 10408 6
SG-R-LGPEPPER-6C	Large Peppercorn (Only Grinder Case)	6 / 2oz	7 28060 10413 0
H-002	Organic Peppercorns Refill Bag 2.5 lb.	1 / 2.5lb	N/A

## Celtic Sea Salt® Gourmet Organic Pepper Salt Blend



Pepper Salt 2.7oz grinder



- Convenient all in one
- Organic Black Peppercorns aid digestion
- Refillable built-in grinder
- Gluten free

Pepper is the third-most added ingredient to recipes, after only water and salt... so wouldn't it make sense to use only the best combined in one?

From the first taste, cracked organic black pepper and Celtic Sea Salt® are savored together in this convenient all in one blend. 'Pepper Salt' Seasoning Blend is Kosher and contains only organic black peppercorns and Celtic Sea Salt® (no MSG ever!).

Make seasoning convenient and bring your dishes to life.

### CELTIC SEA SALT® GOURMET ORGANIC PEPPER SALT BLEND

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-SG-PEPSALT-6C	2.7 oz Pepper Salt Grinder	6 / 2.7 oz	7 28060 10411 6

# Celtic Sea Salt® To-go Samples

## Celtic Sea Salt® Gourmet Seaweed Seasoning - Samples

*An Excellent Natural Source of Iodine!*



**NEW!**

- 250% RDI (375 mcg) all natural Iodine per serving!
- Organic and Wildcrafted Ingredients.
- No fishy flavor! (like in other seaweed seasonings).
- Adds umami (savory) taste to dishes.
- Carefully crafted for extraordinary versatility with any dish.

Our Celtic Sea Salt® Gourmet Seaweed Seasoning provides a convenient, vegan-friendly way to subtly add the fifth flavor – umami. Known as the secret savory ingredient, umami is a much sought-after flavor profile in the East which is rapidly growing in popularity in the West. So use our Gourmet Seaweed Seasoning to add flavor and seasoning to any dish, plus enjoy the nutritional benefits of doctor-recommended Iodine!

Gourmet Seaweed Seasoning - Samples

### NEW! CELTIC SEA SALT® GOURMET SEAWEED SEASONING

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-CVEG-SP-50	0.85 gram Gourmet Seaweed Seasoning To-Go Packet	50 units	N/A

## Celtic Sea Salt® Brand - Fine Ground Salt & Organic Pepper “To Go” Packets

Celtic Sea Salt® at your convenience. Our Fine Ground Sea Salt and Organic Ground Pepper To-Go packets make it easy to take your favorite salt with you, share with a friend or stock a kitchen/restaurant/diner.



Salt and Pepper To-Go Set



### CELTIC SEA SALT® AND ORGANIC PEPPER PACKETS - TO GO!

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-SALT-S	Fine Ground To-Go Packet	50 units	N/A
H-PEPPER-S	Organic Pepper To-Go Packet**	50 units	N/A
S-SALTPEP-S	Salt and Pepper To-Go Set**	50 units ea	N/A
S-SALT-2K	Fine Ground To-Go Packet	2,000 units	N/A
H-PEPPER-2K	Organic Pepper To-Go Packet**	2,000 units	N/A

\*\*Certified Organic

# Celtic Sea Salt® Seasonings

## Celtic Sea Salt® Organic Seasoned Salt Blends

We know you'll agree the flavors in our Seasoned Celtic Sea Salt® are distinct and delicious because the romance behind the seasoned salt blends lies in the spirit of the artisans. The farming and preparation methods for each ingredient are truly authentic.

These selected organic herbs come from special marine influenced farm regions with highly mineralized clay based soils. Production practices include diverse cover crops, microbiological drenches, and aged nutritional mulches. As a result, the herb and vegetable crops have intense, distinctive flavors, colors, and fragrances.

Combined with our Celtic Sea Salt®, these blends are made to inspire experienced chefs and give confidence to those who are beginning to cook more creatively. Try all five unique flavors!



CELTIC SEA SALT® ORGANIC SEASONED SALT BLENDS			
ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-SS-200-6C	2.1 Organic Mexican Fiesta Seasoning	6 / 2.1 oz	7 28060 60600 9
S-SS-220-6C	2 oz Organic All Purpose Seasoning	6 / 2 oz	7 28060 60800 3
S-SS-230-6C	2.2 oz Organic Lemon Pepper Seasoning	6 / 2.2 oz	7 28060 60900 0
S-SS-400-6C	2.4 oz Organic Garlic Salt	6 / 2.4 oz	7 28060 40043 0
S-SS-500-6C	3 oz Smoked Seasoned Salt Grinder	6 / 3 oz	7 28060 60300 8
S-SS-600-6C	3.7 oz Celery Seasoned Salt Jar	6 / 3.7 oz	7 28060 60100 4
S-SS-700-6C	3.5 oz Rosemary Seasoned Salt Jar	6 / 3.5 oz	7 28060 60200 1
S-SS-BASE-6C	1.4 oz. Celtic Super Seasonings Base Blend	6 / 1.4 oz	7 28060 60700 6
S-SS-CREOLE-6C	2 oz. Celtic Super Seasonings Creole Blend	6 / 2 oz	7 28060 60710 5
S-SS-HERBIE-6C	1.7 oz. Celtic Super Seasonings Herbie Blend	6 / 1.7 oz	7 28060 60705 1

\*Not Kosher

# Celtic Sea Salt® Functional Seasoning

## Celtic Sea Salt® Gourmet Seaweed Seasoning!!

Our Gourmet Seaweed Seasoning blend is a delicious, nutritious, all-purpose seasoning that is naturally high in Iodine, a necessary supplement. Our proprietary blend starts with Fine Ground Celtic Sea Salt® and adds four types of Organic and Wildcrafted sea vegetables to create a unique, savory flavor that is also surprisingly versatile. Red Shiso, garlic, onion and lemon zest are added to complete the nuanced flavor profile, making this the perfect seasoning for every dish.

Because of this carefully crafted combination of nutritious ingredients, there is no fishy flavor commonly experienced with other seaweed seasonings. Rather, there is a subtle, delicate salty, sour, sweetness in balance with garlic, onion, and lemon.

In addition, our Celtic Sea Salt® Gourmet Seaweed Seasoning provides a convenient, vegan-friendly way to subtly add the fifth flavor – umami. Known as the secret savory ingredient, umami is a much sought-after flavor profile in the East which is rapidly growing in popularity in the West. So use our Gourmet Seaweed Seasoning to add flavor and seasoning to any dish, plus enjoy the nutritional benefits of doctor-recommended Iodine!



### BENEFITS

- 250% of recommended daily intake of all-natural Iodine per 1/4 tsp. serving!
- Organic and Wildcrafted Ingredients.
- No fishy flavor! (like in other seaweed seasonings).
- Adds umami (savory) taste to dishes.
- Carefully crafted for extraordinary versatility with any dish.
- Convenient Shaker Top



## CELTA SEA SALT® GOURMET SEAWEED SEASONING

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-CVEG-6C	2.8 oz Seaweed Seasoning Shaker	6 / 2.8 oz	7 28060 80101 5
S-SP-CVEG-50	0.85 g Seaweed Seasoning Samples Packets	50 / 0.85 g	7 28060 50302 5

# Celtic Sea Salt<sup>®</sup> Accessories



Kyocera™ Ceramic Grinders - Black

Kyocera™ Ceramic Grinders - White

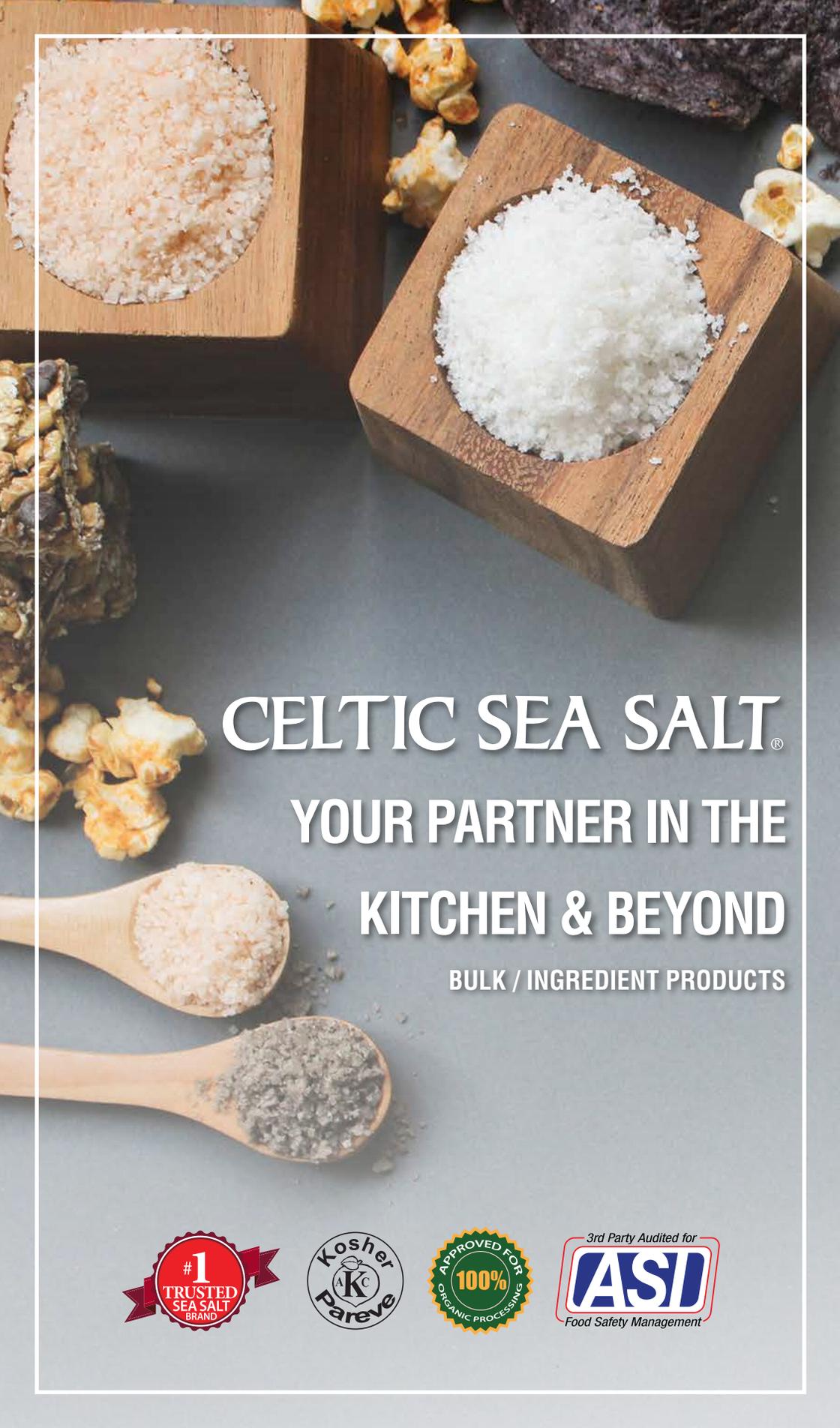
## Kyocera™ Ceramic Adjustable Grinders

- Rust proof - no metal parts
- Endless refills
- Great for grinding Makai Pure® Deep Sea Salt, Light Grey Celtic® Coarse Sea Salt, peppercorns, and seeds
- Upright design is easy to refill
- Available with black or white grinder lids
- Five year warranty on the grinding mechanism through Kyocera™

\* Please Note: Grinders Are Sold Unfilled

KYOCERA™ CERAMIC GRINDERS			
ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
SG-1000-BK-6C	Kyocera™ Ceramic Grinders - Black*	6 units	7 28060 30208 6
SG-1000-WH-6C	Kyocera™ Ceramic Grinders - White*	6 units	7 28060 30209 3

\* Accessory items do not qualify for discounts through new product or new placement deals.



# CELTIC SEA SALT<sup>®</sup>

## YOUR PARTNER IN THE KITCHEN & BEYOND

BULK / INGREDIENT PRODUCTS



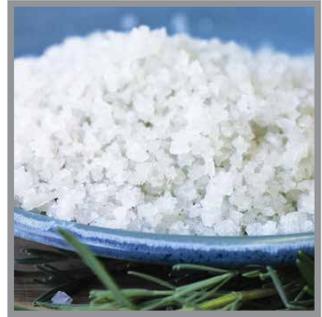
# Celtic Sea Salt<sup>®</sup> Bulk/ Ingredient Products



Light Grey  
5 lb bulk bag



Light Grey  
22 lb bulk bag



Light Grey  
55 lb bulk bag

## CELTIC SEA SALT<sup>®</sup> BRAND LIGHT GREY CELTIC<sup>®</sup>

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-GREY-5-6C	5 lb Bag*	6 / 5 lb	7 28060 10700 1
S-GREY-22	22 lb Bulk Bag*	22 lb	7 28060 10701 8
S-GREY-55	55 lb Bulk Bag*	55 lb	7 28060 10755 1

\* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.



Fine Ground  
5 lb bulk bag



Fine Ground  
22 lb bulk bag



Fine Ground  
55 lb bulk bag

## CELTIC SEA SALT<sup>®</sup> BRAND FINE GROUND

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-FINE-5-6C	5 lb Bag*	6 / 5 lb	7 28060 10508 3
S-FINE-22	22 lb Bulk Bag*	22 lb	7 28060 10502 1
S-FINE-55	55 lb Bulk Bag*	55 lb	7 28060 10509 0

\* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

# Celtic Sea Salt® Bulk/ Ingredient Products



Flower  
5 lb bulk bag



Flower  
11 lb bulk bag



## CELTIC SEA SALT® BRAND FLOWER OF THE OCEAN®

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-FLOW-5	5 lb Bag*	5 lb	7 28060 10604 2
S-FLOW-11	11 lb Bulk Bag*	11 lb	7 28060 30601 5

\* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.



Makai  
5 lb bulk bag



## MAKAI PURE® SEA SALT

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-MK-5	5 lb Bag*	5 lb	7 28060 90103 6

\* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

# Celtic Sea Salt<sup>®</sup> Bulk/ Ingredient Products

Celtic Sea Salt<sup>®</sup> Gourmet Kosher<sup>™</sup>, Xtra Fine, and Powdered  
*Approved for 100% Organic Processing*

**Gourmet Kosher<sup>™</sup>, Extra Fine, and Powdered Celtic Sea Salt<sup>®</sup>** are distinctive in that they are specifically designed to be easy-to-use ingredient salts for innovative recipes and gourmet food. They also carry the quality, nutrition, and “no additive” values that will always bear the name Celtic Sea Salt<sup>®</sup>. We selected these salts to better serve our gourmet centered chef and food producers customers.

**Gourmet Kosher<sup>™</sup>** - based on the delicate flavor and usability of the crystals, this salt is easy to use in almost any application. The natural moisture and minerals bring all of your culinary creations to life. It crushes easily between your fingers and dissolves in low to high temperatures.

**Extra Fine** - more subtle flavor than that of the coarser variety, it is an all-purpose ingredient salt extremely convenient for baking and creative recipe conceptions. It is completely unrefined and kosher. The gourmet flavor of Celtic Sea Salt<sup>®</sup> Extra Fine Ground will bring out a recipe’s full potential. (*granular size - 315 microns*)

**Powdered Salt** - one of the smallest granular sizes on the market, Celtic Sea Salt<sup>®</sup> Powdered Salt is ideal for our gourmet snack food creators. A little goes a long way! As with all our branded salts, this salt has no additives and an exquisite flavor. (*granular size - 50 microns*)

*Perfect for Restaurants!*



Gourmet Kosher<sup>™</sup>  
14 lb reusable tub

Gourmet Kosher<sup>™</sup>  
55 lb bag

Powdered Salt  
55 lb bag

Extra Fine Salt  
55 lb bag



NEW CELTIC SEA SALT <sup>®</sup> GOURMET KOSHER <sup>™</sup> , XTRA FINE, AND POWDERED			
ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-CHEF-14	Gourmet Kosher <sup>™</sup> 14 lb reusable tub*	14 lb	7 28060 22022 9
S-CHEF-22	Gourmet Kosher <sup>™</sup> 22lb Bulk Bag*	22 lb	7 28060 20104 4
S-CHEF-55	Gourmet Kosher <sup>™</sup> 55 lb Bulk Bag*	55 lb	7 28060 22055 7
S-POWDER-55	Powdered Salt 55 lb Bulk Bag*	55 lb	7 28060 10513 7
S-XFINE-55	Extra Fine Ingredient Salt 55 lb Bulk Bag*	55 lb	7 28060 10512 0

\* **DISCLAIMER:** The Celtic Sea Salt<sup>®</sup> Gourmet Kosher<sup>™</sup>, Extra Fine, and Powdered salts are available ONLY to Ingredient & Restaurant customers who have an account directly set up with Selina Naturally<sup>®</sup> Celtic Sea Salt<sup>®</sup>. They are not currently available through Distribution channels and do not qualify for discounts through new product or new placement deals.

# Celtic Sea Salt<sup>®</sup> Bulk/ Ingredient Products

## NATURAL MEDITERRANEAN SEA SALTS

Brought to you by: *Celtic Sea Salt<sup>®</sup>*

Our gourmet Mediterranean sea salts are ideal for food production manufacturing for almost any food or manufacturing processes. We guarantee the highest quality and most delicious sea salts available.

These sea salts are 100% natural, which is obtained by a process which involves mainly the sea, the sun and the wind. It is therefore a clean production, respectful with the environment and non-polluting. White crystals.

**Celtic Mediterranean extra fine ground sea salt (T-1)** - Fine sea salt with a granular texture.

**Celtic Mediterranean fine ground sea salt (T-2)** - Semi-coarse sea salt with a granular texture.

**Celtic Mediterranean kosher style sea salt (T-3)** - Semi-coarse sea salt with a granular texture.

**Celtic Mediterranean coarse sea salt (T-3/4)** - Coarse sea salt with a granular texture.

**Celtic Mediterranean Extra Coarse grinder sea salt (T-4/5)** - Extra coarse sea salt with a granular texture.



Extra Fine Ground  
Sea Salt T-1



Fine Ground  
Sea Salt T-2



Kosher Style  
Sea Salt T-3



Coarse  
Sea Salt T-3/4



Extra Coarse Grinder  
Sea Salt T-4/5



NATURAL MEDITERRANEAN SEA SALTS			
ITEM CODE	PRODUCT	SIZE	ITEM UPC
S-MED-XFINE-55	Celtic Mediterranean Extra Fine Ground Sea Salt T-1	Poly Bag 55 lb 40 bags / pallet	7 28060 22200 1
S-MED-FINE-55	Celtic Mediterranean Fine Ground Sea Salt T-2	Poly Bag 55 lb 40 bags / pallet	7 28060 22205 6
S-MED-KOSH-55	Celtic Mediterranean Kosher Style Sea Salt T-3	Poly Bag 55 lb 40 bags / pallet	7 28060 22210 0
S-MED-COARSE-55	Celtic Mediterranean Coarse Sea Salt T-3/4	Poly Bag 55 lb 40 bags / pallet	7 28060 22215 5
S-MED-XCOARSE-55	Celtic Mediterranean Extra Coarse Grinder Sea Salt T-4/5	Poly Bag 55 lb 40 bags / pallet	7 20860 22220 9

# Celtic Sea Salt<sup>®</sup> Bulk/ Ingredient Products

## POTASSIUM PINK CAVE SALT

Brought to you by: *Celtic Sea Salt<sup>®</sup>*

**Potassium Pink Cave Salt** this pink salt is preserved in the mountain, known as Salt Mountain. Unrefined, naturally higher in potassium and lower in sodium than regular table salt, this ancient cave salt is precisely made as nature intended it. Works great as an ingredient salt for those looking to lower sodium content and/or want an additional boost of potassium than most other ingredient salts offer.



Unrefined Eocene ancient sea cave salt is extracted from Catalonia, Spain.



It is ground with a stone mill **WITHOUT ADDING ANY ADDITIVES.**



The result: **PINK CAVE SALT** with no plastic packaging.



POTASSIUM PINK CAVE SALT			
ITEM CODE	PRODUCT	SIZE	ITEM UPC
S-FRPINK-55	Potassium Pink Cave Salt 55 lb bag	55 lb	728060503100

A young woman with long brown hair in a ponytail, wearing a white mesh tank top over a blue and purple sports bra, and white headphones. She is smiling and holding a clear plastic water bottle with a blue cap. The background is a bright blue sky.

**RECHARGE,  
REHYDRATE, AND  
REFRESH -**

*Naturally!*

*with Celtic Sea  
Salt® Electrolytes  
and mineral  
supplement  
drinks.*

*Nothing artificial,  
no sugar added!*

# Celtic Sea Salt® Electrolytes & Supplements

## AQUON MATRIX®

Brought to you by: *Celtic Sea Salt®*

AQUON Matrix® is seawater which has been micro-filtered at 0.22µ without increasing its temperature which provides us with all the mineral your organism needs, apart from being a more energetic and vitalizing water helping us expel toxic waste.



### AQUON Matrix® Hyper:

Rich phytoplankton seawater is double-micro-filtered at 0.22µ micron in a laboratory while preserving its abundance of organic and bioavailable minerals and then passed through our proprietary system creating a hexagonal structure.



### AQUON Matrix® Iso:

Same preparation process as the hyper, but diluted with purified structured water in the right proportion to reduce its content to 9‰ salt concentration.

**30 (10 ml.) SINGLE-SERVE STICK PACKS PER BOX**

#### Benefits:

- Promotes deep hydration, mineralization, and cell revitalization
- Strengthens the immune system and boosts metabolic efficiency
- Improves physical and mental performance
- Revives the mind and body from symptoms such as fatigue and exhaustion

#### SUPPORTS\*:



MINERALIZATION



FOCUS



ENERGY



pH BALANCE



PERFORMANCE & RECOVERY

### AQUON MATRIX®

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
A-507-4C	Aquon Matrix® Isotonic (30 sticks)	4 boxes of 30 per case	7 28060 10111 5
A-505-4C	Aquon Matrix® Hypertonic (30 Sticks)	4 boxes of 30 per case	7 28060 10110 8

# Celtic Sea Salt® Electrolytes & Supplements

## Celtic Sea Salt® Magnesium Plus

Dr. formulated Magnesium Plus CONTAINS MAGNESIUM IN SYNERGISTIC COMBINATION with other trace minerals — calcium, copper, manganese, zinc, chromium and molybdenum.

Magnesium Plus is a proven and effective delivery system that carry magnesium directly to the site of absorption in the small intestine.

OPTIMIZES MAGNESIUM ABSORPTION: Unbound, free charged magnesium is delivered directly to its absorption site in the small intestine. No other magnesium or mineral supplement does this. Delivery of free and charged minerals to their site of absorption in the small intestine helps to absorb minerals.

COST EFFECTIVE & SAFE because you absorb all the magnesium you take. Unabsorbed minerals interfere with the absorption of other vital nutrients, unfavorably increase or decrease intestinal motility and adversely affect the bowel microorganism population.

A COMPLETE & EFFECTIVE MINERAL SUPPLEMENT when combined with Celtic Sea Salt® Electrolyte Powder (see on page 21).



### CELTIC SEA SALT® MAGNESIUM PLUS 90 CAPS

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
A-1500-6C	Magnesium Plus 90 capsules	6	7 28060 10504 5



ElectroLyve® Liquid  
8 oz

## Celtic Sea Salt® ElectroLyve® Liquid

Beneficial if you:

- exercise or train and perform as an athlete
- have delayed recovery after exercise
- sweat very little or not at all
- have unquenchable thirst
- have difficulty drinking water or drinking plain water
- crave salt and/or salty foods
- drink Reverse Osmosis or distilled water
- consume caffeine or alcohol
- have inflammation, allergies or cold/flu/virus
- have heavy metal toxicity
- suffer from heartburn or GERD

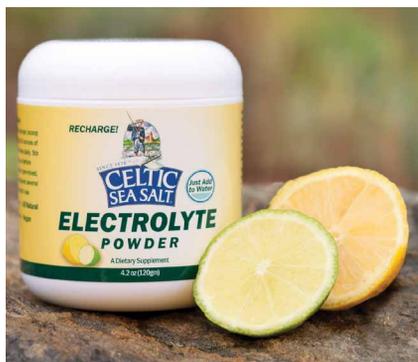
This all-natural, flavorless, gluten-free, sugar-free, vegan mineral mix turns ordinary water into a body recharging electrolyte drink – with the quality you’ve come to expect from Celtic Sea Salt®! Formulated by doctors, ElectroLyve® is ideal for all ages, especially athletes. It is a superior electrolyte formula without all the sugar you find in other sports drinks.



### NEW! CELTIC SEA SALT® ELECTROLYVE® LIQUID

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
A-1700-6C	ElectroLyve® Liquid (8 oz)	6 / 8 oz	7 28060 10804 6

# Celtic Sea Salt® Electrolytes & Supplements



## Celtic Sea Salt® Electrolyte Powder

- All natural
- Sugar free
- Gluten free
- No artificial colors
- Natural lemon/lime flavor
- No anti-caking agents
- Naturally high in trace minerals

This all natural mineral mix is designed to rehydrate your body with the quality you've come to expect from Celtic Sea Salt®. It is a doctor formulated, proprietary formula ideal for athletes of all ages without any of the sugar you would find in other sports drinks.

All it takes to turn your water into a rehydrating, electrolyte-packed drink is 2 small scoops and a nice shake of the water bottle or stir of the glass. There are approximately 60 servings per container. Measuring scoop is included.



*"Electrolytes are essential. The primary electrolytes in the body are sodium, chloride, potassium, magnesium, sulfate and phosphate. Why are these electrolytes? When each of these elements are dissolved in your body, they become ions...Celtic Sea Salt® Electrolyte Powder contains all six primary electrolytes. The quantities and ratios of these six electrolytes are designed to charge our body battery..."*

*--Dr. Lynne August*

### CELTIC SEA SALT® ELECTROLYTE POWDER

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
A-1800-6C	4.2 oz Electrolyte Powder	6 / 4.2 oz	7 28060 80100 8



## Celtic Sea Salt® River Salts

The Celtic Sea Salt® product range encompasses the most exotic salts in the world introducing now a new selection of the finest Salt Flakes®, Gourmet River Salt Flakes, and Low-Sodium Liquid Salts that enhance the flavors and textures of every dish.

Introducing

# RIVER AND CAVE SALTS

Brought to you by Celtic Sea Salt®

The Celtic Sea Salt® product range encompasses the most exotic salts in the world introducing now a new selection of the nest RIVER SALTS, a range of spice-infused salts that enhance the avors and textures of every dish.

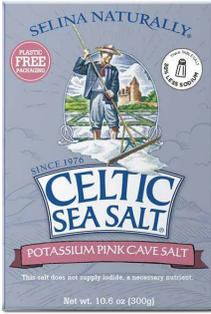
A dierent salt, crunchy, delicate and so fine that it dissolves when it touches the lips.

River salts are created by means of artisanal extraction from & dried by the sun and the wind. With no bleaches or additives, the salt retains all its original minerals and trace elements, making it worthy of its reputation.

There is no plastic in this packaging. Made with a Nature Flex bag, a 100% compostable cellulose derivative that does not harm the environment.



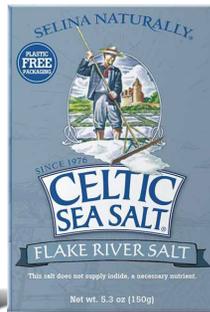
Potassium Pink Cave Salt also available in bulk size, see page 19 for more info



Potassium Pink Cave Salt  
10.6 oz  
(see page 20)



Fine Ground Salt  
10.6 oz



Flake Salt  
5.3 oz



Smoked Flake Salt  
5.3 oz

NEW! CELTIC SEA SALT® RIVER AND CAVE SALTS			
ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-FRB-PINK-4C	Celtic Sea Salt® Potassium Pink Cave Salt	4/10.6 oz	7 28060 10807 7
S-FRB-FINE-4C	Celtic Sea Salt® Fine River Salt	4/10.6 oz	7 28060 12001 7
S-FRB-FLAKE-4C	Celtic Sea Salt® Flake River Salt	4/5.3 oz	7 28060 12002 4
S-FRB-SMOKE-4C	Celtic Sea Salt® Smoked Flake River Salt	4/5.3 oz	7 28060 12000 0



There is no plastic in this packaging. Made with a Nature Flex bag, a 100% compostable cellulose derivative that does not harm the environment.

# LIQUID SALT



## Liquid Low Sodium Spray salts - Plain

- Low-sodium liquid spring salt. “Do not give up the taste”.
- Designed for dressing salads, vegetable dishes and carpaccio’s and to enhance the flavor of raw foods.
- The spray container allows the salt to be dispensed uniformly, drastically reducing the amount used.
- Natural low-sodium liquid salt (10% sodium chloride, 5% potassium chloride)
- The whole range of liquid salts has been made using the liquid salt extracted from the same underground springs.



Spray Salt - Plain  
3.54 oz

### LIQUID LOW SODIUM SPRAY SALTS

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-FRL-PLAIN-6C	Spray Salt - Plain	6/3.54 oz	7 28060 11000 1

# Rare Body® Celtic Bath Salt

## Rare Body® Celtic Bath Salt *Natural Therapeutic Mineral Bath Salt*

Rare Body® Celtic Sea Salt® Brand bath salts are perfect for a natural home salt bath. Simply add Rare Body® bath salts to a warm bath to:

- help draw impurities out of your skin
- revitalize the water
- help with aches, pains and sore muscles, such as those associated with arthritis or muscle injury.

Scrubs made with Rare Body® Celtic Bath Fine Ground Salt offer an enlivening, exfoliating experience. Adding just one cup of Celtic Sea Salt® Brand bath salts to your bath will help you emerge relaxed, refreshed, and rejuvenated!



Bath Salt - Fine  
5lb

Bath Salt - Fine  
22lb

Bath Salt - Fine  
55lb



Bath Salt - Coarse  
1lb

Bath Salt - Coarse  
5lb

Bath Salt - Coarse  
22lb

Bath Salt - Coarse  
55lb

## RARE BODY® CELTIC BATH SALT

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-BATH-1-6C	Rare Body® Celtic bath salt 1 lb Resealable Bag	6 / 1 lb	7 28060 10019 4
S-BATH-5-6C	Rare Body® Celtic bath salt 5 lbs	6 / 5 lb	7 28060 10708 7
S-BATH-22	Rare Body® Celtic bath salt 22 lbs	22 lb	7 28060 10709 4
S-BATH-55	Rare Body® Celtic bath salt 55 lbs Bulk Bag*	55 lb	7 28060 10710 0
S-BATH-FINE-5	Rare Body® Celtic bath salt 5 lbs	5 lb	7 28060 10713 1
S-BATH-FINE-22	Rare Body® Celtic bath salt 22 lbs	22 lb	7 28060 10712 4
S-BATH-FINE-55	Rare Body® Celtic bath salt 55 lbs	55 lb	7 28060 10755 1

\* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

CELTIC SEA SALT®

# BATH SOAPS



## *Seven All-Natural Soaps made with CELTIC SEA SALT®!*

Reinvigorate, exfoliate, detoxify, and feel refreshed. Cleanse without all natural, long lasting Celtic Sea Salt® Brand Soaps.

Celtic Sea Salt® Soaps are handmade using traditional mountaintechniques typically used in homes of Appalachian families for generations. Celtic Sea Salt® has been added to this tradition to bring live minerals and exfoliation action to the soaps.



# Celtic Sea Salt® Soaps



## Celtic Sea Salt® Soaps

These all-natural soaps contain a generous amount of Celtic Sea Salt®, as well as a special blend of high quality coconut, palm, and olive oils combined with organic herbs, spices, dried flowers, and essential oils.

- Handmade
- Chemical free
- Safe for sensitive skin
- No animal products



### CELTIC SEA SALT® BRAND SOAPS

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
SP-800-6C	4.5 oz Cinnamon Oatmeal Bar*	6 / 4.5 oz	7 28060 40800 9
SP-802-6C	4.5 oz Rosemary Lemon Bar*	6 / 4.5 oz	7 28060 40802 3
SP-804-6C	4.5 oz Peppermint Bar*	6 / 4.5 oz	7 28060 40804 7
SP-806-6C	4.5 oz Lavender Bar*	6 / 4.5 oz	7 28060 40806 1
SP-808-6C	4.5 oz Lemon Bay Bar*	6 / 4.5 oz	7 28060 40808 5
SP-814-6C	4.5 oz Tangerine Bar*	6 / 4.5 oz	7 28060 40814 6
SP-816-6C	4.5 oz Spearmint Bar*	6 / 4.5 oz	7 28060 40816 0
SP-810-WS	Celtic Sea Salt® Soap Sampler*	7 bars	N/A

\* This item does not qualify for discounts through new product or new placement deals.

*"This soap lasts longer than other all natural soaps I have tried. The scent is gentle and the lather is good. This is a product I feel good about using. My skin feels soft, clean and smells good."*

- Pamela S.

# Celtic Sea Salt® for Animals



## Equine Electrolyte Salt

Veterinarians and Equine Professionals often recommend an electrolyte program for horses. Dehydration in horses can have serious consequences. Feeding Equine sea salt to your horses daily can help to maintain minerals and electrolytes for them to stay hydrated. Your horses can receive natural electrolyte minerals from Celtic Sea Salt® Equine Electrolytes. There are no other ingredients except unrefined sea salt, providing a sugar free and additive free solution to other electrolyte programs. Includes serving scoop.



CELTIC SEA SALT® EQUINE ELECTROLYTES			
ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-EQUINE-1-6C	Celtic Sea Salt® Equine Electrolytes Bag	6 / 1 lb	7 28060 60647 4
S-EQUINE-5-6C	Celtic Sea Salt® Equine Electrolytes Bag	6 / 5 lbs	7 28060 60650 4
S-EQUINE-14	Celtic Sea Salt® Equine Electrolytes Tub	14 lbs	7 28060 60645 0
S-EQUINE-TUB	Celtic Sea Salt® Equine Electrolytes Tub (Empty)	14 lbs	7 28060 60646 7
S-EQUINE-22	Celtic Sea Salt® Equine Electrolytes Bag	22 lbs	7 28060 13003 0
S-EQUINE-55	Celtic Sea Salt® Equine Electrolytes Bag	55 lbs	7 28060 13002 3

## Celtic Sea Salt® Sea Energy Mineral Salt™

### Agricultural/Animal Salt

Provide essential Sea Energy Minerals™ for your Agricultural and Animal Needs. Mineral salts are responsible for the transfer of the energy running through the substances and organisms in animals and plants.

- Modern science has demonstrated that our animals, soil and plants are deficient in key nutrients
- Scientists support that mineral deficiencies are the principal cause to more diseases, rapid aging, and sickness to humans, animals, and soil

AGRICULTURAL/ANIMAL SALT			
ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-AG-5	5 lb Bulk Bag*	5 lb	7 28060 30156 0
S-AG-22	22 lb Bulk Bag*	22 lb	7 28060 30152 2

\* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

PRSR STD  
U.S. Postage  
**PAID**  
**CELTIC OCEAN**  
ITL

**CELTIC SEA SALT®**

Four Celtic Drive Arden, NC 28704  
www.celticseasalt.com • (888) 353-0030

WSCAT-20



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