



SELINA NATURALLY™
home of CELTIC SEA SALT® BRAND

Wholesale Account

In order for us to process your application, your signature must appear on this page and all information must be filled out. Use "N/A" when a question does not apply. Along with this completed form, we will need a completed Wholesale Contract. Thank you for helping us expedite the application process.

Company Name	Phone				
Bill To Address	Fax				
City	State	Zip Code			
Ship To Address					
City	State	Zip Code			
E-Mail	Website				
Type of Business	<input type="checkbox"/> Health Food Store	<input type="checkbox"/> Distributor	<input type="checkbox"/> Restaurant	<input type="checkbox"/> Bakery	<input type="checkbox"/> Other
Owner's Name	Phone				
City	State	Zip Code			
Business Structure	<input type="checkbox"/> Sole proprietorship	<input type="checkbox"/> Partnership	<input type="checkbox"/> Corporation	<input type="checkbox"/> Other	
Tax ID	Store Hours				
Size of store (sqft)	Locations				
Person(s) authorized to place orders	Phone				
Accounts Payable Contact	Phone				
Have you or your partners, officers or directors of business been involved in any personal or business bankruptcy proceedings in the last 7 years?	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
To the best of my knowledge the above information is accurate.					
Date	Signature(s) of person(s) responsible for account				

Please, help us learn more about your store.

- Why do your customers purchase sea salt?** (Rank 1-3 with 1=area of highest interest) Culinary/Taste____ Health____ Bath____
- Which Celtic Sea Salt® Brand / Selina Naturally™ Products do you prefer?** Fine Ground Light Grey Celtic® Flower of the Ocean®
- What other sea salts do you carry?** _____
- What packaging do you prefer?** Pre-packaged plastic shakers Grinders (.5#, 1#, 5#) bags (22#) Large bags
- What would help you sell more Celtic Sea Salt® Brand Products?** Shelf Talkers/POS Shippers Brochures Other_____
- What products do you carry?**

Specialty Soaps	<input type="checkbox"/> In Bulk	<input type="checkbox"/> Pre Packaged	<input type="checkbox"/> No, but I would like more information
Salt Accessories	<input type="checkbox"/> In Bulk	<input type="checkbox"/> Pre Packaged	<input type="checkbox"/> No, but I would like more information
Gifts	<input type="checkbox"/> In Bulk	<input type="checkbox"/> Pre Packaged	<input type="checkbox"/> No, but I would like more information
- Describe your customer base** _____
- Where do you sell your products?** (Rank 1-3 with 1=area of highest revenue) Store(s)/Restaurant(s)____ Catalog____ Web____
- What are your annual sales?** \$0-250K \$250K-\$500K \$500K-\$1M \$1M-\$5M \$5M and up
- How did you hear about Selina Naturally™?**



SELINA NATURALLY™
home of CELTIC SEA SALT® BRAND

CONTRACT

This agreement is made effective as of _____ (date) between Celtic Ocean International, Inc., D.B.A. Selina Naturally™ a North Carolina corporation (“Seller”) and _____ (your business name) (“Distributor”), a Sole Proprietorship Partnership Corporation Other _____, at the company address of _____ (your business address). The purpose of this agreement is to establish Distributor as an authorized, wholesale distributor for the sale of products of Seller. References in this Agreement to “you” and “your” shall mean Distributor, and references to “we”, “us”, or “our” shall mean Seller.

AGREEMENT

In consideration of their mutual covenants, the parties agree as follows:

1. We hereby grant to you the non-exclusive right, upon the terms and conditions contained in this agreement, to purchase, inventory, promote, use, and resell our products. You agree not to alter, cover up, remove or change in any way our labeling, informational, and/or promotional material. You agree not to reprocess, re-label or repackage any of our products. You may, however, incorporate any of our products as an ingredient into your own products, provided you obtain our prior written consent for each of your products that contain our products.
2. In the event that any of our products is defective at time of sale, we will replace the product upon your return of it to us.
3. We agree to protect you and hold you harmless from any loss or claim arising out of defects in any of our products existing at the time our products are sold by us to you, provided that you give us prompt notice of any such loss or claim and cooperate fully with us in the handling of such loss or claim. You agree to protect us and hold us harmless from any loss or claim arising out of the negligence of you, your agents, employees, or representatives in connection with our products.
4. We will employ our best efforts to fill your orders promptly upon acceptance but reserve the right to allot available inventories, as we deem best. We shall not be liable for failure to ship our products specified in any accepted order because of strikes, differences with workers, inability to secure transportation facilities, or other circumstances beyond our control.
5. You agree not to use, authorize, or permit the use of, the name “Selina Naturally™”, “Celtic Sea Salt®” Brand and combinations of these names, any of our logos, or any other trademark (“our marks”) owned by us as part of your firm, corporate, or business name or in any way, except in connection with the distribution or use of our products under this agreement and to designate products sold, used, and distributed under the terms of this agreement.
6. During the term of the agreement the relation between you and us is that of vendor and vendee. You, your agents, and your employees shall, under no circumstances, be deemed agents or representatives of us.
7. Either party may terminate this agreement for any reason on thirty (30) days written notice to the other, and the termination will be effective at the expiration of the thirty (30) day period. We may terminate this agreement immediately if you misrepresent any of our products.

(Contract pg. 2 of 2)

8. Upon termination of this agreement, you will remove and not thereafter use any sign containing any of our marks, or any other trademarks owned by us and immediately destroy all stationary, advertising matter, and other printed matter in your possession or under your control containing any of our marks. You agree not to, at any time after such termination, use or permit any of our marks to be used in any manner in connection with any business conducted by you or in which you may have an interest, or otherwise as description of, or referring to, anything other than our products.
9. You may not assign this agreement or any right under or interest in this agreement without our prior written consent. Subject to the foregoing, this agreement shall be binding on and inure to the benefit of the successors, assigns and personal representatives of the parties, except to the extent of any contrary provision in this agreement.
10. This agreement shall be construed in accordance with and governed by the laws of the State of North Carolina, which laws shall prevail in the event of any conflict of law. The parties specifically intend that the provisions of the North Carolina Uniform Commercial Code will control as to all aspects of this agreement and its interpretation, and that all definitions contained therein will be applicable to this agreement except where this agreement may expressly provide otherwise.

EXECUTION

IN WITNESS WHEREOF, the parties hereto have executed this agreement as of the date first above written.

Company Name: _____

Representative's Signature: _____

Date: _____



SELINA NATURALLY™
home of CELTIC SEA SALT® BRAND

Credit Application

Company		
Billing Address		
City	State	Zip Code
Shipping Address		
City	State	Zip Code
Business Start Up Date		Phone Number
Previous names under which business has been operated and dates of operation		
Name	From	To
Business References: Please complete all portions to insure that your account is opened as quickly as possible. Tree of Life, Frontier and Mtn. People's Warehouse do not give references. Processing is delayed without fax numbers. No bank references.		
Company		
Address		
City	State	Zip Code
Account Number		
Phone Number	Fax Number	
Company		
Address		
City	State	Zip Code
Account Number		
Phone Number	Fax Number	
Company		
Address		
City	State	Zip Code
Account Number		
Phone Number	Fax Number	
Permission is herewith granted to obtain information from all listed references. To the best of my knowledge the above information is accurate. I understand that Selina Naturally™ terms are net 30 days from the date of invoice, and that my order may not be shipped if my account is past due. <input type="checkbox"/> Agree <input type="checkbox"/> Disagree		
Signature of person responsible for account		Date