



SELINA NATURALLY®  
**Celtic Sea Salt®**  
Doctor Recommended Since 1976

## **Wholesale Ordering Information**

**Call us Toll - Free @ 1-888-353-0030**

Thank you for your interest in a wholesale account with Selina Naturally, home of the Celtic Sea Salt® brand. The following guidelines will help you through our process of setting up an account.

### We make it simple:

- You need a tax ID number to establish an account.
- We sell wholesale products by the case only.
- We want to know about your business so we may guide you in choosing the right products for your uses. Are you a retailer? Do you want the salt for use in any product that you manufacture? Are you a food service establishment? Are you a doctor's office? We LOVE to hear how you are planning to use our salt and other products.

We require your first order to be paid for prior to delivery. We accept all major credit cards. You may apply for credit terms for subsequent orders. We ask for up to thirty days to make a decision regarding terms for your account.

You will find our Wholesale Application and Contract Agreement attached with this packet. Our Credit Application is included as well. It is only necessary to complete if you choose to apply for credit terms.

Please do not hesitate to contact us if you need assistance. We have very knowledgeable representatives able to answer all your questions. We do require your paperwork completed prior to setting up your account and shipping your first order.

- You may contact us via email at [wholesale@selinanaturally.com](mailto:wholesale@selinanaturally.com)
- Our FAX # is 828-654-0529
- Or Call us Toll-Free @ 1-888-353-0030

We look forward to having you as a customer and becoming a business partners. We take pride in our products and are delighted you want to represent them.

Healthy Regards!

The Team at Selina Naturally®



SELINA NATURALLY®

Celtic Sea Salt®

Doctor Recommended Since 1976

## Wholesale Account Application

**Please note: In order for us to process your application, your signature must appear on this page and all fields must be filled in. Use "N/A" if a question does not apply. Along with this completed form, we will need a completed Wholesale Contract. *Please note* :Credit Application only required if you are applying for Credit Terms.**

Company Name  Phone

Bill To Address  Fax

City  State  Zip Code

Email  Website

Type of Business:  Retailer  Manufacturer  Distributor  Other \_\_\_\_\_

Owner's Name  Phone

Business Structure:  Sole Proprietorship  Partnership  Corporation  Other

Tax ID  Store Hours (if applicable)

Size of Store (sq ft)  Location(s)

Person(s) authorized to place orders  Phone

Accounts Payable Contact  Phone

To the best of my knowledge, the above information is accurate.

Signature of responsible party \_\_\_\_\_ Date \_\_\_\_\_

Please help us learn more about your store!

Which of our products do you prefer?  Fine Ground  Light Grey Celtic®  Flower of the Ocean®  Hawaiian  Sesame Salts

What other sea salts do you carry?

What would help you sell more Celtic Sea Salt®/Selina Naturally® products?  Shelf Talkers/POS  Floor Displays  Brochures  
 In-store Demos  Other \_\_\_\_\_

How did you hear about Selina Naturally®?



SELINA NATURALLY®

Celtic Sea Salt®

Doctor Recommended Since 1976

## CONTRACT

This agreement is made effective as of \_\_\_\_\_ (date) between Celtic Ocean International, Inc., D.B.A. Selina Naturally®, a North Carolina corporation ("Seller") and \_\_\_\_\_ (your business name) ("Distributor"), a

Sole Proprietorship     Partnership     Corporation     Other \_\_\_\_\_, at the company address of \_\_\_\_\_ (your business address).

The purpose of this agreement is to establish Distributor as an authorized wholesale distributor for the sale of products of Seller. References in this Agreement to "you" and "your" shall mean Distributor, and references to "we", "us" or "our" shall mean Seller.

## AGREEMENT

In consideration of their mutual covenants, the parties agree as follows:

1. We hereby grant to you the non-exclusive right, upon the terms and conditions contained in this agreement, to purchase, inventory, promote, use, and resell our products. **You agree not to alter, cover up, remove or change in any way our labeling, informational, and/or promotional material. You agree not to reprocess, re-label or repackage any of our products.** You may, however, incorporate any of our products as an ingredient into your own products, provided you obtain our prior written consent for each of your products that contain our products.
2. In the event that any of our products is defective at time of receipt, we will arrange to replace the product. It is your responsible to notify us within 30 days of delivery. We are not responsible for products that a customers damages prior to purchase or thereafter.
3. We agree to protect you and hold you harmless from any loss of claim arising out of defects in any of our products existing at the time our products are sold by us to you, provided that you give us prompt notice of any such loss or claim and cooperate fully with us in the handling of such loss or claim. You agree to protect us and hold us harmless from any loss or claim arising out of the negligence of you, your agents, employees, or representatives in connection with our products.
4. We will employ our best efforts to fill your orders promptly upon acceptance but reserve the right to allot available inventories, as we deem best. We shall not be liable for failure to ship our products specified in any accepted order because of strikes, differences with workers, inability to secure transportation facilities, or other circumstances beyond our control.
5. You agree not to use, authorize, or permit the use of, the name "Selina Naturally®", "Celtic Sea Salt®" Brand and combinations of these name, any of our logos, or any other trademark ("our marks") owned by us as part of your firm, corporate, or business name in any way, except in connection with the distribution or use of our products under this agreement and to designate products sold, used, and distributed under the terms of this agreement.
6. During the term of the agreement the relation between you and us is that of vendor and vendee. You, your agents, and your employees shall, under no circumstances, be deemed agents or representatives of us.
7. Either party may terminate this agreement for any reason on thirty (30) days written notice to the other, and the termination will be effective at the expiration of the thirty (30) day period. We may terminate this agreement immediately if you misrepresent any of our products.
8. Upon termination of this agreement, you will remove and not thereafter use any sign containing any of our marks, or any other trademarks owned by us and immediately destroy all stationery, advertising matter, and other printed matter in your possession or under your control containing any of our marks. You agree not to, at any time after such termination, use or permit any of our marks to be used in any manner in connection with any business conducted by you or in which you may have an interest, or otherwise as description of, or referring to, anything other than our products.
9. You may not assign this agreement or any right under or interest in this agreement without our prior written consent. Subject to the foregoing, this agreement shall be binding on and inure to the benefit of the successors, assigns and personal representatives of the parties, except to the extent of any contrary provision in this agreement.

(Contract pg. 2 of 2)

10. This agreement shall be construed in accordance with and governed by the laws of the State of North Carolina, which laws shall prevail in the event of any conflict of law. The parties specifically intend that the provisions of the North Carolina Uniform Commercial Code will control as to all aspects of this agreement and its interpretation, and that all definitions contained therein will be applicable to this agreement except where this agreement may expressly provide otherwise.

**EXECUTION**

IN WITNESS WHEREOF, the parties herto have executed this agreement as of the date first above written.

Company Name: \_\_\_\_\_

Representative's Signature: \_\_\_\_\_

Date: \_\_\_\_\_



SELINA NATURALLY®

Celtic Sea Salt®

Doctor Recommended Since 1976

### Credit Application

Please allow up to 30 days for us to process your application. You will be notified of our decision on terms.

Company Name

Billing Address

City  State  Zip Code

Shipping Address

City  State  Zip Code

Business Start Up Date  Phone Number

Previous name under which business has been operated and dates of operation:

Name  From  To

**Business References:** Please complete all sections to ensure that your account is opened as quickly as possible. **Note: Tree of Life, Frontier and Mtn. People's Warehouse do not give references.** Processing is delayed without fax numbers. **No bank references.**

Company  Address

City  State  Zip Code

Account Number

Phone Number  Fax Number

Company  Address

City  State  Zip Code

Account Number

Phone Number  Fax Number

Company  Address

City  State  Zip Code

Account Number

Phone Number  Fax Number

Permission is herewith granted to obtain information from all listed references. To the best of my knowledge, the above information is accurate. I understand that Selina Naturally® terms are net 30 days from the date of invoice, and that my order may not be shipped if my account is past due.

\_\_\_\_\_  
Signature of person responsible for account

\_\_\_\_\_  
Date