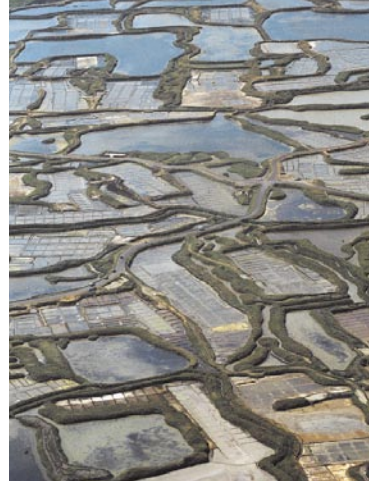


CELTIC SEA SALT® BRAND



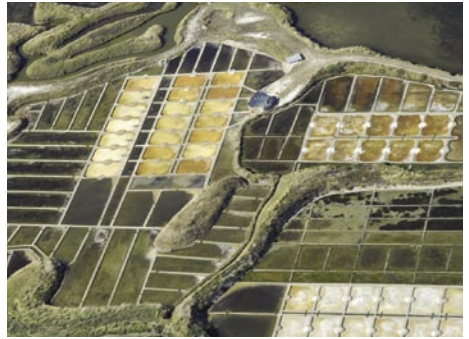
Celtic Sea Salt® Brand & Health

- Celtic Sea Salt® Brand salt not only enriches the taste of any dish, but it also adds vital minerals to your diet.
- Celtic Sea Salt® Brand is doctor recommended!
- The composition of our blood plasma, lymphatic fluid, and extra-cellular fluid all mirror the chemical balance of the ocean water from which Celtic Sea Salt® Brand salt is derived.
- The human body uses the minerals & trace elements in Celtic Sea Salt® Brand salt to create electrolytes, maintaining these “internal oceans” which are vital to the proper functioning of every system in the body.
- Celtic Sea Salt® Brand salt is highly recommended by many health professionals and culinary chefs.



Competitive Benefits

- Less than 1% of the world's salt harvest has the extraordinary quality of Celtic Sea Salt® Brand salt.
- Refined salt from many other brands, including other sea salts, contains additives and anti-caking agents and is bleached and stripped of trace minerals. Celtic Sea Salt® Brand salt is **TOTALLY** unrefined, **AUTHENTIC** whole salt with nothing added or taken away.
- We have developed and maintained long-standing relationships with the finest paludiers, true artisans in the craft of salt farming.
- Celtic Sea Salt® Brand salt is harvested in the same exact way it has been done traditionally for thousands of years, using a sustainable farming method which preserves vital minerals.
- Each salt harvest is carefully inspected, and the cream of the crop is hand-selected to bear the name of Celtic Sea Salt® Brand.
- Celtic Sea Salt® Brand salt is certified by Europe's Nature et Progrès to be free from pesticides, herbicides, and harmful chemicals.
- Getting requests for KOSHER salt? Celtic Sea Salt® Brand is certified kosher by the Atlanta Kashruth Commission.



Celtic Sea Salt® Brand salt is sold in thousands of natural food stores throughout the world, including chains such as Whole Foods Market®, Vitamin Cottage®, Earth Fare®, and traditional retailers such as Ingles® Markets. It is also available through hundreds of mail order catalogs and e-commerce stores. Celtic Sea Salt® Brand salt is the most recognized & requested brand of sea salt in the world. As natural, whole foods are becoming more mainstream, more consumers are seeking out Celtic Sea Salt® Brand salt wherever they shop.