

FOR IMMEDIATE RELEASE

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**Celtic Sea Salt Brand
CEO and Owner, Selina Delangre
Certified Woman Owned Business**

Asheville, North Carolina, September 19, 2018. Celtic Sea Salt, the leading sea salt brand in America is now also a proud certified Woman Owned Business by WBOC organization. To become certified a company must undergo rigorous eligibility requirements.

“WBOC is a national non-profit organization created to assist women owners of business to compete more successfully for the billions of dollars of goods and services contracts let each year by government agencies and large corporations. Today Women-owned businesses are the fastest growing segment of the American Economy. However, despite this immense growth, women-owned businesses received only 1.4% of all government procurement awards over \$25,000 in 1994, and 1.8% of all awards under \$25,000 in 1993.” *sourced, -WBOC.org

“It is an honor to be recognized as a certified woman-owned business. I'm excited to strengthen my relationships with likeminded companies and agencies wishing to diversify their suppliers.” Says, Selina. “The support of equal business opportunity will enhance my ability to give back to my community.”

By including women-owned businesses, such as Celtic Sea Salt, among their suppliers, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier diversity programs.

Selina is extremely excited to be part of such an empowering organization. The tools offered to minority business owners, such as herself, are priceless in learning how to reach a company's full potential. Year after year, Selina has proven her integrity and ability to deliver quality products and service in the sea salt and seasonings industry. NWBOC mentorship and teaching programs will help Selina reach the high goals she envisions for her company's growth and success.

To learn more about Selina and all her quality sea salt and seasoning products visit:

www.celticseassalt.com